

OGUK & Awards

SPONSORSHIP OPPORTUNITIES

10 December 2020 – exact timing to be confirmed

Virtual Awards Ceremony

Principal Sponsor



OGUK Awards 2020



The OGUK Awards 2020 will be delivered as a virtual event on 10 December 2020.

Whilst we cannot meet in person the industry has much to celebrate and commend. The OGUK Awards, a well-regarded and highly prestigious event within the oil and gas industry calendar will mark these achievements in a new and innovative format for 2020.

The awards seek to recognise and celebrate the achievements of businesses and individuals across eight different award categories.



“With a new virtual format, OGUK’s annual awards are an opportunity to tell our positive story to more people than ever before. Whether it’s family, friends, or you want to know more about how our industry is changing and about the people who make this sector the amazing industry that it is, we hope everyone will enjoy taking part in acknowledging and celebrating inspirational and impressive contributions.”

Deirdre Michie OBE, CEO, OGUK

Award Categories

Company Awards

- Award for Workforce Engagement
- Award for Business Innovation
 - SME
 - Large Enterprise
- Award for Diversity and Inclusion
- Excellence in Decommissioning Award
- Energy Transition Award *

* Sponsorship sold

Individual Awards

- Apprentice of the Year *
- Graduate of the Year
- Mentor of the Year



Award Sponsors

Award sponsors will benefit from:

- Company branding on all materials produced in lead up to Awards including:
 - Marketing Emails
 - Social media relating to the specific award category (finalist announcement and previews)
 - Graphics for use on own company website and social media to promote involvement
- Sponsor status on OGUK awards website
- Sponsor mention during the virtual awards ceremony
(possibility for involvement in pre-recorded film piece for use in virtual awards ceremony)
- Prominent display of company logo when award is announced in the ceremony
- Mention of awards sponsor in all media relations activities
- Invitation to participate in the judging panel
- Opportunity to present trophy to category winner *
*post event in accordance with social distancing rules at the time
- 50% off an advert in OGUK's quarterly publication 'Wireline' – subject to availability in 2021

Award Category Sponsor - £4,500 + VAT

Sponsorship Opportunities



All sponsorship packages available for the OGUK Awards 2020 will strictly be sold on a **first come, first served basis**.

Please email Louise Edwards, Acting Events Manager with the package you would like to secure or to discuss the opportunity further.

Email: ledwards@oilandgasuk.co.uk

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OGUK

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